

ATDW INCREASES YOUR BUSINESS EXPOSURE TO POTENTIAL CUSTOMERS ON A REGIONAL, NATIONAL AND INTERNATIONAL PLATFORM!

What is ATDW

ATDW is a national database that stores over 50,000 Australian tourism profiles. All information is available for distribution onto ATDW partners' websites, supporting local tourism businesses in expanding their online exposure, bookings and marketing. Including [GAPDL](#), [Tourism and Events Queensland](#) and [Tourism Australia](#).

These partner sites greatly increase your product's exposure to potential customers. One listing can potentially showcase your product to hundreds of thousands of visitors per year from around the globe!

Benefits of ATDW

Subscription of ATDW includes the following benefits:

- Your listings will appear on multiple websites Nation-wide (potential for your listing to be viewed by MILLIONS)
- All business operators can maintain and update their listing at any time with their own logins
- Ability to participate in Tourism and Events Queensland's online and cooperative advertising
- User friendly and will prompt you to answer the necessary questions and provide your potential new customers with the information they want to see
- Inclusion in the Queensland iPhone app

Access to Tourism Exchange Australia (TXA) which allows your ATDW listing to be bookable online

Download monthly performance reports (analytical reports) which outline your top page views, keywords searched to find your listing, which of the 60 websites are displaying your product

ATDW categories include:

- Accommodation
- Attractions
- Restaurants and Cafes
- Tours
- Hire
- Services
- Transport
- Events
- Journeys


Is your business included in one of these categories?
Visit our [website](#) for more information!




For more information regarding ATDW please contact:

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Visitor Information Centre

GAPDL

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